

# Solution Case Study



**CLIENT: NEW PEOPLES BANK**

**SOLUTION: BOARD ROOM COLLABORATION TECHNOLOGY**

## CHALLENGES

- Need for a simple collaboration experience to facilitate remote and local board member participation
- System functionality was complicated and limited the team members' ability to quickly share critical content
- Existing camera technology did not follow the participants as they moved throughout the board room, creating an impersonal experience

## TECHNOLOGY

- Cisco Spark Room Kit Plus quad camera solution
- 80" Display
- Barco ClickShare for wireless sharing (up to 4K by 30 fps content sharing)
- Sure Ceiling microphone array
- Cisco Touch 10 control panel providing a single control point for call functions including mid-call functionality

## BUSINESS RESULTS

- Simple and intuitive interface for executives via Touch 10 interface
- Seamless integration with Cisco Unified Communications Manager environment, extending the value beyond traditional telephony
- Improved teamwork for remote participants by allowing consistently clear video technology
- Greatly simplified content sharing experience



- Founded in 1998
- Regional banking system providing traditional and digital banking solutions for their customers
- Serving Southwest Virginia from 19 locations

*"SyCom recently overhauled our board room from a collaboration and AV perspective. For some time, we had been struggling with an overly complicated dialing/sharing interface, ineffective means to share content for guest presenters, and we also wanted to leverage speaker track capabilities in that location. The engagement was seamless. SyCom sent an engineer to the location in order to review all of the current technology and the room itself. After the review, their engineer proposed a turnkey solution that they felt would meet our requirements. Soon after agreeing to the solution and signing the contract, they came onsite to install and configure the new technology. This included a new codec, ceiling mic, speakers, and ClickShare technology. Their solution did meet our requirements and solve our problems. We have already been able to greater leverage the room due to the improvements."*

**Landon McGlothlin**

Senior Vice President | Chief Information Officer



Gold Partner

Serving the Mid-Atlantic from Virginia: Richmond · Roanoke · Vienna · Virginia Beach

[www.SyComTech.com](http://www.SyComTech.com) · [info@SyComTech.com](mailto:info@SyComTech.com)